

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re the Application of:

**Dan Kikinis**

Serial No.: 09/782,896

Filed: February 13, 2001

For: METHOD AND SYSTEM FOR 3-D  
ENHANCED ADVERTISING FOR TV  
BROADCAST OF 2-D VIDEO

Atty. Docket No.: 007287.00045

Group Art Unit: 2623

Examiner: Usha Raman

Confirmation No.: 3324

**AMENDMENT AND RESPONSE**

U.S. Patent and Trademark Office  
Mail Stop *Non-Fee Amendment*  
Randolph Building  
401 Dulany Street  
Alexandria, VA 22314

Sir:

In response to the Office Action mailed July 9, 2008, Applicant respectfully submits the following:

**Amendments to the Claims** are reflected in the Listing of Claims, which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 7 of this paper.

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